

# THE MUSEUM OF MODERN ART

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## MUSEUM OF MODERN ART CHILDREN'S CARNIVAL GOES TO MILAN

The Children's Carnival held annually at the Museum of Modern Art in New York will be presented in Milan, Italy, from April 12 through April 27 as part of the American section of the Milan International Sample Fair. This first showing abroad of the Carnival is under the sponsorship of the Office of International Trade Fairs, U. S. Department of Commerce and the Museum of Modern Art. The Children's Carnival arrangement of a gallery of special toys and a studio workshop that has delighted thousands of children in the United States will demonstrate to Italian teachers and parents the Museum's extremely successful method of art education. It will be housed in the United States' pavilion which will contain 7,500 square feet of exhibition area. After the Milan presentation, the Carnival will be sent to Barcelona with the American section of the Fair to be exhibited there from June 1 through June 20. Thirteen hundred exhibitors representing 50 countries are expected to participate in the Fair which is visited by over four million people each year.

Groups of Italian school children will play with specially designed toys, trim a miniature wire tree, make string designs, 'paint' with colored light a space man flying through clouds of angel hair, make designs on a magnetic board, assemble jig saw puzzles and make their own paintings, 'feeling pictures,' or collages and mobiles in a specially scaled and equipped gallery workshop.

The Children's Carnival was first created in 1942 by Victor D'Amico, Director of the Museum's Department of Education. Mr. D'Amico, who will direct the installation and classes with the assistance of Italian teachers, will leave for Milan on March 28.

The toys with which the children can play and the workshop area where they make their own pictures and mobiles will be set in the Fair area and although parents are not allowed inside the Carnival, they will be able to watch from outside. The toys were designed to introduce young children to an awareness of texture, pattern, color and motion on a level they can understand and in a way which involves their own active participation. (Detailed description attached.) Also shown here are two sculptures by Ruth Vollmer, a furry cat that arches his back when stroked and a dancing metal rooster, which are placed on the floor so that the children can touch them. After playing with the toys the children go into the workshop area where they may paint, or make collages and mobiles from a variety of materials, including colored paper, straws, string, sponges, pipe cleaners and cellophane. The walls of the workshop area will be hung with color reproductions of paintings that particularly appeal to children, and the collage tables, stools and easels will be painted bright colors.