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THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

No. 5

FOR IMMEDIATE RELEASE January 21, 1955

NELSON ROCKEFELLER TO SPEAK AT MUSEUM OF MODERN ART

Nolson A. Rockefeller, Special Assistant to President Eisenhower, will address an invited audience on Monday evening, January 24 at 8:45 at a private preview of the Family of Man exhibition at the Museum of Modern Art, 11 West 53 Street. Carl Sandburg, noted poet and author, will read the prologue he has written for the exhibition of creative photography which was conceived and directed by his brother-in-law, Edward Steichen, Director of the Museum's Department of Photography. Mr. Steichen will say a few words to the audience and William A. M. Burden, President of the Museum, will introduce the speakers.

Following the half hour program in the Museum's Auditorium, the guests will preview The Family of Man exhibition of more than 500 photographs from 69 countries installed in the Museum's entire second floor galleries. (The exhibition will not open to the public until Wednesday, January 26, following the press preview on Tuesday afternoon, January 25 and the Museum Members' opening Tuesday evening.)

Among the invited audience of 500 guests will be many government officials including Senator J. William Fulbright and Attorney General Jacob Javits, United Nations officials, including Professor Ahmed S. Pokhari, Under Secretary for the Department of Public Information, and Ambassadors to the United Nations from Iran, Afghanistan, Denmark, Mexico, France, Korea, Pakistan, Chile, Urguguay, Japan, Phillipines, Ecuador, China, Colombia, and Redgium. Well-known photographers including Margaret Bourke-White, Robert Frank, Irving Penn, and Andreas Feininger Will be present as well as such international figures as Mrs. Franklin D. Roosevelt, and artists Ben Shahn and Charles Sheeler. (A partial list of guests is attached.)

Texts of Mr. Rockefeller's speech, Mr. Sandburg's prologue and Mr. Burden's introductory remarks will be available Monday. For further information, please call Elizabeth Shaw, Publicity Director, Museum of Modern Art, Circle 5-8900.