

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

Schedule list

No. 20

FOR RELEASE:
March 1, 1954

SCHEDULE OF EXHIBITIONS AND EVENTS

MUSEUM HOURS
Weekdays 12-7 p.m.
Sundays 1-7 p.m.

ADMISSION
Adults 60¢
Children 20¢

Note: Full releases on each exhibition are available five days before the opening. Photographs are available on request.

MARCH OPENINGS AND EVENTS

Mar. 24-May 2

SIGNS IN THE STREET. An exhibition of photographs, models, and actual street and highway signs designed to indicate the present standards and future directions in this heretofore unexplored field. The exhibition is sponsored by the Museum, Yale University and Rohm and Haas. Among the actual signs will be such noteworthy examples as the London Underground, the Olivetti Billboard, the Dutch Shell and experimental work by such designers as Gyorgy Kepes, Alvin Lustig and Alexy Brodovitch. First floor.

Mar. 18-Mar. 21

ANNUAL MEETING OF THE COMMITTEE ON ART EDUCATION. The theme of the conference will be "Art Education and the Creative Process". Archibald MacLeish will be one of the major speakers.

Sessions open to the public:

Mar. 19 - **HELPING YOUR CHILD THROUGH ART** - The Child 3-6 Years. Elizabeth Spiro, Instructor, People's Art Center. 10:30 A.M. - Noon. People's Art Center, Studio 1, 2nd floor. 21 West 53 St.

Mar. 20 - **ADVICE TO "SUNDAY" PAINTERS**
Zoltan Hecht, artist; Instructor, People's Art Center
10:30 A.M. - Noon. People's Art Center, Studio 2, 3rd floor. 21 West 53 St.

A GROWING MENACE, Numbers Kits, Pseudo Art Courses by Mail, Television Courses that Teach Copying.
Panel discussion. Chairman: Victor D'Amico, Director of Education, Museum of Modern Art.
1:45 - 3:45 P.M. Auditorium, Museum of Modern Art, 11 West 53 St.

MATERIALS FOR THE AMATEUR ARTIST
Alexander Abels, Head of Painting Department, Stella Elkins Tyler School of Fine Arts, Temple University.
1:30 - 3:00 P.M. People's Art Center, Studio 2, 3rd floor. 21 West 53 St.

Tickets, \$1.25 each, are available by writing to Committee on Art Education, The Museum of Modern Art, 11 West 53 Street, New York 19, N.Y. Press tickets available from the Publicity Office.

Mar. 22- May 2

THE ART TEACHING OF BELLE BOAS. An exhibition, in connection with the annual meeting of the Committee On Art Education, of children's art work done under Miss Boas' guidance at the Baltimore Museum of Art. Young People's Gallery.

CREATIVE ART BY CHILDREN FROM MANY NATIONS. An exhibition, in connection with the annual meeting of the Committee on Art Education, of work by children from twenty-seven countries who attend the United Nations International School in New York. First floor, Northwest Gallery.

* Please note change from previous schedule.

(more)

March 31
8:40 p.m.

SIGNS IN THE STREET. In connection with the exhibition, a group of well-known architects, designers, typographers, and town planners will debate the issue of modern city-scapes. Speakers include John Howard Benson, Gyorgy Kepes, Victor Gruen, C. McKim Norton. Philip C. Johnson, moderator. Admission will be charged. Penthouse.

FUTURE EXHIBITIONS AND EVENTS

April 7-June 6 **VUILLARD.** The first major retrospective exhibition of paintings and prints by the brilliant French post-impressionist artist, (1868-1940). Under the direction of Andrew Carnduff Ritchie, Director of Department of Painting and Sculpture, Museum of Modern Art. More than 100 paintings and approximately 30 prints. First floor.

April 13-June 20 **DRAWINGS FROM THE MUSEUM COLLECTION.** Auditorium Gallery.

*May 19-Aug. 22 **JACQUES LIPCHITZ.** Sculpture. On view in the first floor galleries and in the Museum Garden.

June 20 -
throughout the
year in Chicago **GOOD DESIGN ANNIVERSARY EXHIBITION.** 100 objects selected from the first five years of Good Design exhibitions and a forecast of design prepared by leading design schools around the country. Sponsored by the Museum and The Merchandise Mart.

June 30-Aug.22 **PLAYGROUND SCULPTURE COMPETITION.** Exhibition of models of prize-winning designs in a competition sponsored by Parents' Magazine, the Museum of Modern Art and Creative Playthings, Inc. One of the designs will be shown full scale. Approximately 35 additional models **which have** been submitted will also be shown.

June 1954 **JAPANESE HOUSE.** Designed and built in Japan by Junzo Yoshimura, well-known contemporary Japanese architect. The house, based on 16th and 17th century Japanese prototypes, is being shipped to New York and will be reassembled in the Museum's outdoor exhibition area.

June 1954 **JAPANESE CALLIGRAPHY.**

CURRENT EXHIBITIONS

Thru Mar. 4 **FOUR AMERICAN GRAPHIC DESIGNERS.** Posters, pamphlets, advertisements, etc., by Ben Shahn, Herbert Matter, Leo Lionni and Noel Martin. Auditorium Gallery. (opened Feb. 10)

Thru Mar. 21 **ANCIENT ARTS OF THE ANDES.** A major exhibition of sculpture, textiles (painted, woven, embroidered), gold and silver treasures, pottery, wood carving, examples of feather work, artifacts, clothing, etc., dating from approximately 1200 B.C. to the Spanish Conquest in the 16th century. Third floor. (opened Jan. 27)

Thru June 1954 **GOOD DESIGN, 1954.** A selection of home furnishings that have come on the market since July 1, 1953. Installation by Alexander Girard, architect-designer. Sponsored by the Museum and The Merchandise Mart. On view at The Mart, 11th floor. (opened Jan. 4)

Throughout the
year **PAINTINGS FROM THE MUSEUM COLLECTION** in the expanded second floor galleries; sculpture from the Collection on view in a third floor gallery and in the Museum Garden.

* Please note change from previous schedule

FILM SHOWINGS Daily at 3 and 5:30 p.m. (unless otherwise noted)

- THE AMERICAN SCENE, 1945-1953. An 8-week cycle of recent films of fact and opinion produced in the United States since 1945. (Feb.8-April 4)
- March 1-7 ANGRY BOY (1951), written and produced by Irving Jacoby; directed by Alexander Hammid for the Mental Health Film Board.
THE LONELY NIGHT (1952), directed by Irving Jacoby for the MHFB.
- March 8-14 DECISION FOR CHEMISTRY (1953), directed by Sidney Meyers for Monsanto.
AMERICAN FRONTIER (1953), directed by Willard Van Dyke for the American Petroleum Institute.
- March 15-17 FEELING ALL RIGHT (1947), directed by George Stoney for Southern Educational Film Production Service.
WORKING AND PLAYING TO HEALTH (1953), directed by Willard Van Dyke for the MHFB.
- March 18-21 (Auditorium closed)
- March 22-28 IN THE STREET (1953), directed by James Agee and Helen Levitt.
AND NOW - MIGUEL (1953), directed by Jo Krungold for the USIS.
PUERTO RICO (1947), directed by John Ferno for Puerto Rico Information Office.
- March 29 - April 4 STEPS OF AGE (1951), directed by Ben Maddow for the MHFB.
WHO'S BOSS (1952), directed by Alexander Hammid for McGraw-Hill.
BENJY (1951), directed by Fred Zinnemann for Los Angeles Orthopedic Hospital.

GALLERY TALKS A. L. Chanin, Docent.

Every Fri., Sat. and Sun. at 4:30 p.m.

- March 5: Ancient Arts of the Andes
6: The Landscape in Van Gogh and Cézanne
7: Major Paintings by Picasso
- 12: Expressionism in Modern Painting
13: What is "Primitive" Painting
14: Ancient Arts of the Andes
- 19: Aspects of American Painting Today
20: Viewpoints in 20th Century Sculpture
21: Rouault, Soutine and Modigliani
- 26: Marc Chagall's Form and Content
27: Audience Choice of Topic
28: From Cubism to Abstraction