

THE MUSEUM OF MODERN ART

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PRESS PREVIEW OF ONE
KINESCOPE ($\frac{1}{2}$ HOUR): TUESDAY
April 14, 4:45 p.m., 4th floor

FOR RELEASE: WEDNESDAY
April 15, 1953

KINESCOPIES OF MUSEUM'S TV PROGRAM

ON CREATIVE ART FOR CHILDREN NOW AVAILABLE

Five kinescopes of the Museum's half-hour education programs on television may now be obtained for 16mm. film projection, on a rental basis, from the Film Library of the Museum of Modern Art, 11 West 53 Street. These programs are restricted by WNBT to projection only and may not be re-telecast.

THROUGH THE ENCHANTED GATE was a television series on creative art for children between the ages of three and ten, presented during 1952 by WNBT and the Museum of Modern Art. The programs were produced by Victor D'Amico, Director of the People's Art Center of the Museum of Modern Art; and Frances Wilson and Moreen Maser, instructors at the Center, served as associate producers. Interviews with children and teachers were conducted by the well-known commentator, Ben Grauer.

The five kinescopes listed below have been selected to be used for educational purposes, such as teacher training, parent-child study groups, educational conferences, courses in visual aids for education, courses in television production, and for direct motivation for children's creative activity.

The Enchanted Gate, built on the contour of a ten-year-old child, invites children to participate in educational activities that are both creative and dramatic. The program series was planned to stimulate participation by the home audience and assumed little or no experience on the part of these participants. Each program integrates an art medium with basic creative concepts. The natural, spontaneous reaction of the children on the program is so contagious that it produces a similar reaction in those viewing it.

Each program begins with the introduction of a new concept and medium, usually followed by a demonstration for the home audience by the teacher or the children. During the work period which follows, the progress of each child is seen and discussed with emphasis on differ-

ences due to individual expression, interest, age level and development. At the close of each program, a brief talk is given to parents by Victor D'Amico to promote a better understanding of the concepts presented and the creative growth of the child.

5 Kinescopes: 30 minutes each 16 mm. sound Rental: \$12 each

Program #1: Make a Feeling and Seeing Picture: The children discuss 3 different kinds of materials on this program: materials that are good to feel; materials that are good to look at; and materials that are good to look through. Thus they are made aware of visual experiences based on texture, color and pattern.

Program #2: Make a Paper Magic introduces the design problem of exploring what can be done with paper by cutting and folding it into three-dimensional forms that stand, that hang on the wall, that serve as decorations.

Program #3: Tell Your Ideas with Clay explores this material as a three-dimensional medium and as a means of expressing ideas. Three children show different ways of building with clay: by letting the material suggest the idea of an animal shape; by selecting an idea suited to the medium and achieving the shape and texture the child has in mind; and by making a hollow animal from a coil construction. Attention is focused on the ease with which an idea can be changed to suit the imagination.

Program #4: Paint a Picture of Sounds uses sound effects available in a television studio as part of the motivation. The children listen to such sounds as cats meowing, dogs barking, trains whistling and horses galloping, and suggest how they can express them in line and color. The children tell about the sounds they have painted, such as an atom-bomb explosion, rolling thunder and ringing bells.

Program #5: Make a Spade Design illustrates a problem of making constructions. The motivation is based on the creative possibilities of every-day materials which the children brought from home, such as buttons, bottle-caps and a feather, found in the park.

The very young children make constructions by inserting a variety of materials in a clay base. Others make constructions of wire and a wide variety of materials on a cardboard base.