

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

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PRESS PREVIEW
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3-DIMENSIONAL COLOR PHOTOGRAPHS OF BUILDINGS

BY FRANK LLOYD WRIGHT ON EXHIBITION

A new kind of architectural exhibition will go on view at the Museum of Modern Art when a "peep-show" of 3-dimensional color photographs of recent work by Frank Lloyd Wright opens January 16. The exhibition, FRANK LLOYD WRIGHT: BUILDINGS FOR JOHNSON'S WAX, will be on view on the first floor of the Museum, 11 West 53 Street, through March 16.

In a darkened gallery a series of 38 3-dimensional color slides in individual Sterio Realist viewers will give visitors a startlingly realistic "grand tour" of the new Research Laboratory tower and the adjacent administration building designed by Wright for S.C. Johnson & Sons, Inc. in Racine, Wisconsin.

Glass Research Tower Shown for First Time

Dramatic day and night views of the 14-story tree-like Research Laboratory tower are being shown for the first time. Photographs show clearly how the alternately circular and rectangular floors are cantilevered from a hollow concrete shaft which contains all utilities. Night views with the tower lighted from within show the luminous curtain of horizontal glass tubes which forms the exterior walls; interior shots show daylight filtering through the tubes. Close-up photographs reveal the construction of this unique wall.

Because 3-dimensional photographs do not distort spatial relationships, the slides of the interiors are unusually effective, particularly the courtyard with its concrete columns, pools and plants. Interior views of the glass-domed red brick administration building, which was furnished with Wright-designed desks and chairs, are also included.

The photographs were taken specially for this exhibition under the direction of Arthur Drexler, Curator of Architecture at the Museum. A large aerial view taken at night will also be shown to help visitors place the individual photographs and buildings on the site.