

THE MUSEUM OF MODERN ART

11 WEST 53 STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

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FOR IMMEDIATE RELEASE

SCHEDULE OF ACTIVITIES

JUNE 26 - JULY 30, 1950

Museum open daily 12-7 p.m.; Sunday 1-7 p.m.
Admission: Adults 44¢; Children 14¢; incl. tax

The restaurant in the Museum Garden will not be open this summer. Luncheon and tea will be served, however, in the Penthouse for Museum members and their guests.

(Further information and photographs available from the Publicity Dept)

EXHIBITIONS:

Current through July 4: *Color Photography Exhibition

First all color photography show held at the Museum. Color transparencies and prints by more than 75 photographers of landscapes, portraits, industry, etc. as well as some experimental work. Auditorium Gallery.

Current through July 4: *Creative Work by Parents and Young Children

The results of a new experiment during which children aged 3 to 5 and their parents worked together in a class at the People's Art Center. The work exhibited includes paintings; clay sculptures; collages; constructions of shells, driftwood and other materials; mobiles; masks; and kites. Young People's Gallery second floor.

Current through July 16: Prize Designs for Modern Furniture

Includes all the furniture which won awards in the International Competition for Low-Cost Furniture Design, whether or not they are at present being manufactured, along with the original designs and models submitted to the jury. In addition, numerous non-prize-winning designs and models of particular interest are included. 50 full-size models, a dozen quarter-size models and more than 100 original design panels. First floor.

Current through July 30: Poster Exhibition

European posters done in the early 1930s; a selection from the Bernard Davis Collection just donated to the Museum. Northwest Gallery, first floor.

Current through October 29: Exhibition House, architect: Gregory Ain

House built by this California architect in the Museum Garden, sponsored jointly by the Museum and the Woman's Home Companion. Designed for a housing development, this three-bedroom, one-story house avoids the usual monotony found in such developments by use of glass exterior walls, sliding inside walls, good modern furniture, etc. Museum Garden, 4 West 54 Street.

Current in Chicago: Good Design at The Merchandise Mart

Many new additions of home furnishings products made since January to go on view at the Mart on June 23. This is a program sponsored jointly by the Museum of Modern Art and The Mart for continuous public exhibition of the best examples of modern design in all the phases of home furnishings. Examples chosen to conform to the high standards of the Museum-appointed Selection Committee: "Design intended for present-day life, in regard to usefulness, to production methods and materials and to the progressive taste of the day." Eleventh floor of The Mart.

* Note change from previously issued schedule.

MA - Press Release

June 30 through August 13: Edvard Munch Exhibition

A large retrospective showing of the work of the late Norwegian expressionist, Edvard Munch, the exhibition will consist of 65 oils and watercolors, and more than 50 etchings, woodcuts and lithographs circulated in this country by the Boston Institute of Contemporary Art and sponsored by the Norwegian Government. Third floor.

July 12 through August 27: Work by Children and Young People

Painting and design done by children and young people aged 12 to 16 in classes at the People's Art Center. Young People's Gallery second floor.

July 14 through September 4: *Three Modern Styles

An exhibition planned to circulate throughout the country under the supervision of the Museum's Department of Circulating Exhibitions. It will include characteristic painting, sculpture and design from each of three modern styles; Art Nouveau, Cubist-Geometric and Free Form. Auditorium Gallery.

July 26 through October 5: *Recent Acquisitions

A new group of recent acquisitions: work by younger American artists; including Richard Lippold's Full Moon, Rico Lebrun's Figure in the Rain, and recent paintings by Jimmy Ernst, Richard Poussette-Dart and J.M. Hanson. Developable Column a construction by Pevsner that was shown at the Museum's Gabo-Pevsner Exhibition, and Picasso's Harlequin, 1915, are also among the newly acquired works. First floor.

FUTURE EXHIBITIONS:

August 1 through September 10: Carvers - Modelers - Welders: A Selection of Recent American Sculpture. Exhibition designed for circulating. First floor.

August 1 through September 17: *Recent Photography Acquisitions. First floor.

August 30 through October 15: Exhibition from the Museum Collection. Third floor.

September 20 through November 12: *Photography Exhibition. Auditorium Gallery

September 27 through October 5: Work by Skidmore, Owings and Merrill, architects of Manhattan House, etc., shown in models, photographs, plans. First floor.

November 1 through January 6: *Retrospective Exhibition of the work of Chaim Soutine, organized in collaboration with The Cleveland Museum of Art. Third floor.

November 15 through January 28: Good Design

The best designs in home furnishings for the year 1950 as chosen by the Museum Selection Committee. Duplicate shows in the Museum and in Chicago at The Mart. First floor.

A selection of paintings from the Museum Collection is always on view on the second floor; of sculpture, on the third floor and in the Museum Garden.

The closing date for entries to the Museum of Modern Art-Heifeitz Company Lamp Competition is August 24, 1950. Full details may be obtained by writing to Miss Greta Daniel, Competition Director, Lamp Competition, Museum of Modern Art, 11 West 53 Street, New York 19.

* Note change from previously issued schedule.

SCHEDULE OF GALLERY TALKS: A.L. Chanin, speaker, at 4:30 p.m.

- June 30: EDVARD MUNCH; NORWEGIAN MASTER OF EXPRESSIONISM
- July 1: A MAJOR PICASSO; "THE THREE MUSICIANS"
- July 2: SOME EXAMPLES OF 20TH-CENTURY SCULPTURE

- July 7: MATISSE AND FAUVISM
- July 8: NORWEGIAN MASTER: EDVARD MUNCH
- July 9: LOOKING AT "PRIMITIVES"

- July 15: DRAWINGS AND WATERCOLORS IN THE MUSEUM COLLECTION
- July 16: CEZANNE'S "PINES AND ROCKS"
- July 17: THE ART OF EDVARD MUNCH

- July 21: HOW TO LOOK AT CUBISM
- July 22: CUBISM IN LÉGER, GRIS AND PICASSO
- July 23: PORTRAITS BY SOUTINE AND MODIGLIANI

- July 28: FANTASY IN THE ART OF JOAN MIRO
- July 29: COLOR AND SYMBOL IN THE ART OF EDVARD MUNCH
- July 30: TCHELITCHEW'S "HIDE AND SEEK"

SCHEDULE OF FILM SHCWINGS: Daily, 3 and 5:30 p.m.

SCREEN PERSONALITIES

June 26 - July 2: Robert Montgomery

1937, Night Must Fall, with Robert Montgomery, Rosalind Russell, Dame May Whitty, directed by Richard Thorpe

July 3 - 9: Harold Lloyd

1920, High and Dizzy, directed by Hal Roach, with Harold Lloyd and Mildred Davis

1925, The Freshman, directed by Sam Taylor and Fred Newmeyer, with Harold Lloyd and Jobyna Ralston

July 10-16: Rudolph Valentino

1921, The Four Horsemen of the Apocalypse, directed by Rex Ingram, with Rudolph Valentino and Alice Terry
One showing only at 3 p.m.

July 17-23: Jean Harlow

1933, Bombshell, directed by Victor Fleming, with Jean Harlow, Lee Tracy, Franchot Tone, Pat O'Brien, Frank Morgan, Una Merkel

July 24-30: Greta Garbo

1927, Flesh and the Devil, directed by Clarence Brown, with Greta Garbo, John Gilbert, Lars Hanson, Barbara Kent, George Fawcett