

319

THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

A small exhibition of new furniture and furnishings, selected by Edgar Kaufmann, Jr. for their good quality of design, will be shown as a co-operative measure on the part of the Museum to celebrate Home Fashions League week, October 4 to 9, in the Members' Penthouse of the Museum of Modern Art, 11 West 53 Street, New York City. Mr. Kaufmann will deliver a lecture in the Penthouse on Wednesday, October 6 at 8:30 P.M. on the subject of "New Design Trends in Home Furnishings," tickets for which will be available at the Museum for \$2. Except on the night of the lecture, the exhibition will be open only to members of the Museum and of the Home Fashions League.

All items for the exhibition have been generously loaned by New Design, Inc.

Regarding the exhibition, Mr. Kaufmann comments:

"U.S. homemakers today can draw on a lively group of good modern designs which is available to them from widely separate sources:

"From young American designers there are neat unit cabinets and a small desk that embodies efficient features used in up-to-date offices; Noguchi, a noted sculptor, contributes a distinguished original lamp. And at last a full scale really comfortable modern lounge chair is on the market.

"From our own hemisphere (Mexico and Haiti) come soft but sturdy handwoven cottons for curtains and upholstery. From Europe come ingenious designs for small chairs and tables.

"Modern home furnishings appear in new guises each half year. In this quick style change it is easy to lose sight of the worthwhile new ideas that, if based on the fundamentals of good design, will add value to daily life and will avoid merely superficial changes of fashion."