THE MUSEUM OF MODERN ART

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FOR IMMEDIATE RELEASE

WORLD-WIDE INTEREST SHOWN IN INTERNATIONAL FURNITURE COMPETITION

Bagdad, Dublin, Rome, Caracas, Canberra, London, Copenhagen,
Cairo, Manila, Oslo, Stockholm, Helsinki, Lima, Guatemala City, Vilna,
and Managua, Nicaragua have expressed great interest in and asked for
additional programs of the International Competition for the Design
of Low-Cost Furniture offering prizes and grants totaling \$55,000.

The Competition is sponsored by the Museum of Modern Art and Museum
furniture

Design Project, representing leading retail stores in more than 200
cities throughout the United States.

The terms of the Competition were announced early in January of this year and copies of the program were distributed throughout the United States with the result that within a period of only two months nearly 300 designers in this country and Canada have signified their intention of sending entries in to the Competition. As each entry from the United States must be accompanied by a working model it can already be seen that quite a large warehouse will need to be set aside to receive all the entries for the Competition which will close October 31, 1948.

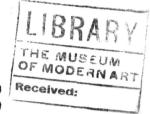
Copies of the printed program were given cut to 58 foreign consulates and responses have been received from the consulates telling the Museum that the information and programs have been forwarded to their respective capitals where, in the case of non-English speaking countries, they will be translated into the native language of the country. Many requests have come in for additional copies of the program.

Two months after the Competition closes on October 31 prize winners will be announced by the jury and awards made. The winning designs and manufactured furniture will be exhibited at the Museum of Modern Art, and the furniture will be on sale throughout the country in the cooperating stores. The prizes are as follows:

Best design for a seating unit

First prize \$5,000 Second prize 2,500 Third prize 1,250 Best design for a storage unit

First prize \$5,000 Received: Second prize 2,500 Third prize 1,250



The Simmons Company, in addition to a donation to the entire project, has contributed a special prize of \$5,000 for the best design for a dual use living-bedroom upholstered unit, attractive in the living room by day and convertible into a comfortable bed at night.