

THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.

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FOR IMMEDIATE RELEASE

IMPORTANT ART CONFERENCE TO BE HELD AT THE MUSEUM OF MODERN ART

Sponsored by the Museum of Modern Art, the Committee on Art Education will conduct a series of unusual meetings addressed by national leaders in art and education at its Fifth Annual Conference to be held at the Museum, 11 West 53 Street, April 25-27. The Conference will mark an important step forward in the defining of a basic philosophy in art education.

The keynote addresses will be given by Waldo Frank, cultural critic and novelist, who will speak on Art in the World Crisis; and Walter Gropius, Chairman of the Department of Architecture, Graduate School of Design, Harvard, who will speak on Topics of Design. Other outstanding speakers will include Dr. Francis Rosecrance, Associate Dean, School of Education, New York University, who will speak on The Arts in the Curriculum; Lois Barclay Murphy, Psychology Department, Sarah Lawrence College, and Dr. Viktor Lowenfeld, Professor of Art Education, Pennsylvania State College, who will speak on Art for Individual Development. There will be a program of visual aids, demonstrations, and study sessions on New Teaching Methods by members of the Committee, and a Teacher's Forum on problems vital to art education.

Of special interest to parents will be the session on Art for Individual Development at which Lois Barclay Murphy and Dr. Viktor Lowenfeld will speak on the Creative Growth of the Child from Pre-School to Maturity. The illustrated lecture on Creative Techniques for the Young Child at Home and at School by Lucile Young, Art Instructor, Ethical Culture School, should be of particular interest to parents of children 3-12 years of age.

Films of interest to the art teacher will be shown. The exhibition New Teaching Techniques--Basic Design and Foundation Courses will be on view in the Young People's Gallery of the Museum. This exhibition will introduce a number of experimental courses taught by members of the Committee on the secondary, the college, and the art school levels.

Outstanding art educators from all over the country will attend the Conference. Among them are Jane Betsy Welling, Department of Art,

Wayne University, Detroit; Charles Beal, Supervisor of Education, Colorado Springs Fine Arts Center; Arthur Lismer, Educational Supervisor, School of Art and Design, Montreal; Robert D. Feild, Director, School of Art, Sophie Newcomb College, New Orleans; Louise Burton, Director of Education, Nelson Gallery of Art, Kansas City, Mo.; A. G. Pelikan, Director of Art Education, Milwaukee; Edith Mitchell, Director of Art, Delaware; Jane Driver, Supervisor of Art Education, Wilmington, Del.; Ruth R. Herring, Head, Art Department, State Teachers College, Framingham, Mass.; Beatrice Van Ness, Beaver Country Day School, Brookline, Mass.

All interested in art education--teachers, parents, students--are invited to purchase tickets for the entire Conference or for single sessions. The fee for the Conference for non-members of the Committee is \$2.40 including Federal Tax, and for single sessions 60¢ including tax. Student fees are \$1.20 for the Conference and 30¢ for single sessions. As space at all meetings is limited, reservations should be made in advance. For reservations and information call the Museum's Education Program, Circle 5-8900.