THE MUSEUM OF MODERN ART

11 WEST 53RD STREET, NEW YORK 19, N. Y.

TELEPHONE: CIRCLE 5-8900

FOR IMMEDIATE RELEASE

MUSEUM OF MODERN ART WILL DEVOTE TWO MAJOR SUMMER EXHIBITIONS TO ALFRED STIEGLITZ

Two major summer exhibitions, both to open June 11, at the Museum of Modern Art, 11 West 53 Street, will bear the name of Alfred Stieglitz, according to an announcement made yesterday by Philip L. Goodwin, Chairman of the Museum's Exhibitions Committee. One exhibition will be devoted to the modern paintings, sculpture, drawings and prints assembled by Stieglitz during his lifetime, and the other will be dedicated to a retrospective showing of Stieglitz' own photography. This large double exhibition will fill two entire floors of the Museum.

At the express request of Georgia O'Keeffe, executrix of the Alfred Stieglitz estate, James Johnson Sweeney, until recently director of the Museum's Department of Painting and Sculpture, has been invited to write the catalogs and install these exhibitions.

Miss O'Keeffe pointed out that, since the original conception of these combined exhibitions was Mr. Sweeney's and since he had made the preliminary plans before he resigned from the Museum staff, he was the logical person to carry out the project and the best fitted because of his understanding of Stieglitz' contribution to modern art as a collector and creative photographer. On these grounds Mr. Sweeney has consented to direct these two exhibitions.

"Alfred Stieglitz," said Mr. Goodwin, "is widely esteened as a figure of the greatest stature and importance in the modern history of art in the United States. He fulfilled a variety of roles in his era with remarkable intuition and a profound understanding of its artists. He was one of the first in America to grasp the meaning of the modern movement in Europe, and to show it in his gallery, '291.'

In 'An American Place' he promoted and sustained the careers of American painters such as Marin, Hartley, Demuth, Dove and O'Keeffe.

His extraordinary intellect and brilliant conversation exercised a unique influence upon men of letters as well as painters and photographers. He made a great personal collection in the ideal way, by

using farsightedness and unfaltering taste instead of large sums of money. In his magazine <u>Camera Work</u> he published early writing of illustrious authors as well as the work of his peers and disciples in photography. He was the first great champion of photography as an art and it was at his instigation that photographs were admitted to American museums on an equal footing with the other arts.

"Moulder of public opinion, leader of the young, inspiring talker, thoughtful editor, discerning collector, and a great creative artist in his own right—such was Alfred Stieglitz. He was a man for America to be proud of and the Museum of Modern Art is proud to have the consent and cooperation of Georgia O'Keeffe in presenting the first comprehensive exhibition of his life work."