

WOMAN



Mapping Perceptions: The MoMA Alzheimer's Project Summit Tuesday, March 22, 2011 9:00 a.m.–7:00 p.m.

For more information on
The MoMA Alzheimer's Project,
please visit MoMA.org/meetme.

The MoMA Alzheimer's Project:
Making Art Accessible to People with Dementia
is made possible by **MetLife Foundation**

Mapping Perceptions Schedule

SURVEYING THE FIELDS

9:00–9:30	Registration and coffee
9:30–9:45	Welcome Francesca Rosenberg, Amir Parsa
9:45–10:15	The Map Is Not the Territory Richard Taylor
10:15–11:00	Field I: Dementia Anne Basting, Carrie McGee, Meg Sewell, Richard Taylor, Peter Whitehouse
11:00–11:15	Break
11:15–12:30	Field II: Learning Elinor Fuchs, Laurel Humble, Georgia Krantz, Effie Mitsis, Gordon Pradl, Wendy Woon
12:30–12:45	Field III: Art Amir Parsa
12:45–2:00	Lunch

CHARTING THE COURSE

	You Are Here: Engagement with Art Experience artworks with others in MoMA's galleries.
	Zoom Out: Programs and Perspectives Share insights and ambitions for your institution and community.
	The Grand Scale: New Frontiers Imagine the future landscape of dementia, art, and culture.
2:00–2:10	Reconvene in Theater 3
2:10–3:10	Red Group You Are Here: Engagement with Art Green Group Zoom Out: Programs and Perspectives Blue Group The Grand Scale: New Frontiers
3:20–4:20	Red Group The Grand Scale: New Frontiers Green Group You Are Here: Engagement with Art Blue Group Zoom Out: Programs and Perspectives
4:30–5:30	Red Group Zoom Out: Programs and Perspectives Green Group The Grand Scale: New Frontiers Blue Group You Are Here: Engagement with Art
5:30	Return to Theater 3
6:00–7:00	Reception

Mapping Perceptions Speaker Bios

Anne Basting

Anne Basting, PhD, is the director of the Center on Age & Community and an associate professor in the Department of Theatre at the Peck School of the Arts, University of Wisconsin-Milwaukee, where she teaches storytelling and playwriting. Dr. Basting has written extensively on issues of aging and representation, including two books, *Forget Memory: Creating Better Lives for People with Dementia* and *The Stages of Age: Performing Age in Contemporary American Culture*. Her creative work includes nearly a dozen plays and public performances, including *The Frida Kahlo Retrospective*. She also directs the TimeSlips Creative Storytelling Project, which she founded in 1998.

Elinor Fuchs

Theater critic Elinor Fuchs is the author of the Alzheimer's memoir *Making an Exit*, which has led to many speaking engagements about dementia, caretaking, and creativity. She is the author of four other books, including *The Death of Character*, winner of the George Jean Nathan Award for Dramatic Criticism. Her documentary play *Year One of the Empire*, coauthored with feminist historian Joyce Antler, won the *Drama-Logue* "Best Play" award for its Los Angeles premiere. Her scholarly essays have been published in numerous anthologies, reference works, and journals, and her criticism has appeared in *The New York Times*, the *Village Voice*, and *American Theatre*. She is currently professor of dramaturgy and dramatic criticism at the Yale School of Drama.

Laurel Humble

Laurel Humble is assistant educator for The MoMA Alzheimer's Project. She regularly teaches MoMA's programs for individuals with dementia and their caregivers. She has presented nationally and internationally on issues related to developing and implementing programs for individuals with dementia and is coauthor of the award-winning publication *Meet Me: Making Art Accessible to People with Dementia*. She and her colleagues have received awards from the Alzheimer's Association, Family Caregiver Alliance, and American Association of Museums in recognition of their efforts to make art accessible to people with dementia.

Georgia Krantz

Georgia Krantz works full-time as education manager for Adult Interpretive Programs at the Solomon R. Guggenheim Museum, where she develops programming and trains educators to teach people about art in the galleries. She launched and oversees the Mind's Eye program for people with low vision and blindness or who are deaf. Ms. Krantz teaches graduate courses in art history at Tisch/NYU and works as a lecturer for public and private groups and visitors with disabilities at The Museum of Modern Art. Ms. Krantz is interested in how her work with different audiences within diverse educational venues promotes deeper understanding of best practices in teaching.

Carrie McGee

Carrie McGee is an associate educator for Community and Access Programs at MoMA.

She is responsible for developing and managing a variety of programs for people with disabilities as well as programs for community organizations, senior centers, and social service agencies. Ms. McGee also trains educators and teaches gallery and studio programs at the Museum. She has been a featured speaker at numerous national and international conferences. She is coauthor of *Meet Me: Making Art Accessible to People with Dementia* and currently serves on the board of The Society for the Arts in Healthcare.

Effie Mitsis

Effie Mitsis, PhD, is assistant professor of psychiatry at Mount Sinai School of Medicine and a neuropsychologist at the James J. Peters Veterans Administration Medical Center and vice chair of its Institutional Review Board. At Mount Sinai, Dr. Mitsis conducts research in traumatic brain injury (TBI), aging, and dementia within the renowned Alzheimer's Disease Research Center. She is funded with grants to use PET imaging and MRI to investigate TBI as a risk factor for earlier onset of dementia and to investigate mild TBI associated with blast exposure in combat veterans returning from Iraq and Afghanistan. Dr. Mitsis's work is published in numerous peer-reviewed journals and chapters.

Amir Parsa

Amir Parsa is a writer, poet, educator, and artist. Since 2004 he has taught and spearheaded a number of initiatives within The Museum of Modern Art's Department of Education, and has lectured and held workshops on a wide range of topics at institutions across the U.S. and around the world. His innovative, internationally acclaimed literary output—13 books in English, French, and Persian—has been exhibited and performed in galleries and museums, in streets and on rooftops, at festivals and gatherings, in hiding and in broad daylight. He is currently the director of The MoMA Alzheimer's Project and a visiting associate professor at Pratt Institute.

Gordon Pradl

After teaching for more than 35 years at NYU's School of Education, Gordon M. Pradl is now professor emeritus of English education. He has written numerous professional articles on the learning of writing and reader response, and has edited several collections, including *Prospect and Retrospect: Selected Essays of James Britton* and *Knowledge in the Making: Challenging the Text in the Classroom*. He is also the author of *Literature for Democracy: Reading as a Social Act* and coauthor of *Learning to Write/Writing to Learn*.

Francesca Rosenberg

Francesca Rosenberg is the director of Community, Access, and School Programs in MoMA's Department of Education. In her 16 years at the Museum, she and her colleagues have won national respect for their unique efforts to make the Museum's extensive resources accessible to all. The Department of Education's Access Programs were awarded the Access Innovation in the Arts Award in November 2000 by MetLife Foundation and VSA Arts. In 2007 Ms. Rosenberg received the Ruth Green Advocacy Award from the League for the Hard of Hearing, and in 2002 was recognized as Community Leader of the Year by Self Help for the Hard of Hearing. Ms. Rosenberg serves on the steering committee for the Museum Access Consortium and is the coauthor of two publications: *Making Art Accessible to Blind and Visually Impaired Individuals* and *Meet Me: Making Art Accessible to People with Dementia*.

Meg Sewell

Margaret C. Sewell, PhD, is a clinical assistant professor of psychiatry at Mount Sinai School of Medicine. She is director of education for Mount Sinai's Alzheimer's Disease Research Center, and the Director of the Memory Enhancement Program, an educational series for healthy elders. Specializing in geriatric neuropsychology, Dr. Sewell conducts research on cognitive assessment techniques. She directs both lay and professional education programming and teaches topics related to aging and neuropsychology to medical students and residents; she also provides supervision and mentorship to a broad range of trainees from high school through a psychology internship program.

Richard Taylor

Richard Taylor, PhD, is a former psychologist and author of *Alzheimer's from the Inside Out*.

Dr. Taylor has lived with both the symptoms of and the diagnosis of dementia, probably of the Alzheimer's type, for the past seven years. Four years ago, he discovered that thinking, speaking, and writing about what it was like for him to live with this condition had quite unexpectedly brought a new sense of purpose to his life. He speaks of Alzheimer's from the inside out, hoping that his testimony will encourage others living with the disabilities associated with dementia to stand up and speak out. After all, if folks living with the symptoms don't speak out, how will anyone really know what it is like to live with dementia?

Peter Whitehouse

Peter J. Whitehouse, MD, PhD, is professor of neurology at Case Western Reserve University and attending physician at University Hospitals Case Medical Center. He also holds or has held appointments in psychiatry, neuroscience, psychology, nursing, organizational behavior, cognitive science, bioethics, and history. He is developing an intergenerational health and wellness practice based on an integrative narrative evolutionary health model. He is the author of *The Myth of Alzheimer's* and, with his wife, Cathy, cofounded The Intergenerational School, an innovative, successful, urban public school where people with dementia learn and contribute.

Wendy Woon

**Wendy Woon, The Edward John Noble Foundation
Deputy Director for Education at The Museum**

of Modern Art, has over 27 years of award-winning experience in museum education. She oversees all educational programs at MoMA and has shaped the current Department of Education staff to include creative professionals committed to the important role that art can play in the lives of people of all ages, backgrounds, and abilities. Before joining MoMA, she was the director of education at The Museum of Contemporary Art, Chicago. She also acted as part-time faculty and thesis advisor at The School of the Art Institute of Chicago. Ms. Woon was a New York City Scholar through the Heyman Center for the Humanities at Columbia University. She holds an MFA from The School of the Art Institute of Chicago and a BFA with honors from Queen's University in Kingston, Ontario, Canada.

